

Message Text

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13

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 MMO-04 CIAE-00 DODE-00 PM-04

H-02 INR-07 L-03 NSAE-00 NSC-05 PA-02 PRS-01 SP-02

SS-15 USIA-15 /077 W

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R 131200Z MAY 76

FM AMCONSUL FLORENCE

TO SECSTATE WASHDC 1369

INFO AMEMBASSY ROME

UNCLAS FLORENCE 0230

E.O. 11652: N/A

TAGS: PINT PROP SCUL IT

SUBJECT: BICENTENNIAL CELEBRATION IN FLORENCE

REF: FLORENCE 0118

1. FLORENCE TOURIST BUREAU ENTERED SUCCESSFULLY INTO THE TUSCAN BICENTENNIAL CELEBRATION PROGRAM WITH PUBLICATION NEW BOOK IN ENGLISH LANGUAGE BY AMERICAN AUTHOR CLARA LOUISE DENTLER ENTITLED 'FAMOUS AMERICANS IN FLORENCE'. FLORENCE TOURIST BUREAU SUBSIDIZED THE BOOK AND ITS PRINTING AND DUST COVER STATES 'A SPECIAL PUBLICATION ISSUED BY THE AZIENDA DI TURISMO DI FIRENZE IN HONOR OF THE BICENTENNIAL OF AMERICAN INDEPENDENCE'.

2. CURRENT PRESIDENT OF FLORENCE TOURIST BUREAU IS ANDREA VON BERGER WHO IS ALSO TUSCAN REGIONAL SECRETARY OF SOCIALIST PARTY.

3. LOCAL PRESS AND TVE COVERAGE OF EVENT WAS SUFFICIENTLY EXTENSIVE. APPROPRIATE ARTICLES CARRIED IN 'LA NAZIONE', 'PAESE SERA' AND 'L UNITA'. IN ADDITION LIVE TV COVERAGE, PRESIDENT TOURIST BUREAU, AUTHOR AND I PARTICIPATED IN MAKING SHORT TAPE FOR TVE DOCUMENTARY TO BE ISSUED IN FUTURE.

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3. EEE 4. PRESS CONFERENCE ALSO USED TO PUBLICIZE LOAN OF VENERE
DEI MEDICI TO NATIONAL GALLERY OF ART. PRESS RELEASES ISSUED
BOTH IN ENGLISH AND ITALIAN.

5. PRESENTATION VOLUMES OF MRS. DENTLER'S BOOK BEING
POUCHED FOR THE PRESIDENT, THE SECRETARY AND THE AMBASSADOR.
GORDON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Concepts: PUBLICATIONS, BOOKS, BICENTENNIAL CELEBRATIONS
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Draft Date: 13 MAY 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: n/a
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Errors: N/A
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From: FLORENCE
Handling Restrictions: n/a
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